



February 7, 2024

FOR IMMEDIATE RELEASE

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WEL-Life at Ogallala Assisted Living Receives 2024 Customer Experience Award from Pinnacle Quality Insight – An HCP Company

OGALLALA, NEBRASKA – WEL-Life at Ogallala Assisted Living is thrilled to announce that it has received a 2024 Customer Experience Award from Pinnacle Quality Insight. This recognizes WEL-Life's outstanding performance in **Personal Care; Variety of Food/Menu Choices; Quality of Food and Dining Service** and solidifies their position in the top echelon of care providers nationwide.

Qualifying for the Pinnacle Customer Experience Award signifies that WEL-Life at Ogallala has consistently ranked within the top 15% of care providers across the nation over the past 12 months. This achievement underscores their unwavering commitment to delivering exceptional experiences to residents and their families.

"Recognition by Pinnacle Quality Insight is gratifying – especially after the recent flood that displaced our residents," said Chad Bos, WEL-Life Executive Director. "Our team came together and worked quickly to aid in recovery from that event. They deserve this appreciation and recognition."

Throughout the year 2023, WEL-Life at Ogallala engaged residents and their families in monthly telephone interviews. These conversations included open-ended questions and ratings across various categories. WEL-Life used this feedback to drive continuous improvement in their care.

To find out more about WEL-Life at Ogallala's commitment to excellence, please visit wlogallala.com or call 308-284-2620.

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About Pinnacle Quality Insight

Pinnacle Quality Insight, acquired by HCP in 2023, is a customer satisfaction measurement firm with an extensive 26-year history in senior care and senior living, conducts over 150,000 phone surveys annually. Working with more than 2,500 care providers across all 50 US states, Canada, and Puerto Rico, Pinnacle is a trusted authority in recognizing excellence. For more information, visit <https://pinnacleqi.com/>.



QUALITY CARE WITH RESPECT, DIGNITY AND KINDNESS

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WEL-Life at Ogallala
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We know that trust must be earned.

Customer Experience Award and Best-in-Class

What does it mean to be awarded Pinnacle Quality Insights Customer Experience Awards?

Pinnacle Quality Insight's Customer Experience Awards are given to providers who excel in providing exceptional customer experiences for their patients and residents.

Each month, Pinnacle conducts thousands of phone-based satisfaction interviews to residents, patients, and their families to evaluate them on 12-16 service categories. Providers are rated on communication, dignity, safety, food quality, and more. Those who score in the top 15% of each service category earn a Customer Experience Award™. Providers who maintain high scores across multiple categories throughout the year earn a Best-in-Class distinction for their excellent care.



What's required to qualify?

- ✓ Must have been using service for one quarter to obtain the Customer Experience Award
- ✓ Must have been using service for over the course of a calendar year to obtain Best-in-Class
- ✓ Must score in the 85th percentile or above
- ✓ Must be committed to providing quality senior care services by listening to and incorporating patient and resident feedback

Awarded by:





PINNACLE QUALITY INSIGHT
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SALT LAKE CITY, UTAH 84093
801.293.0700 | pinnacleqi.com

January 31, 2024

To whom it may concern,

Pinnacle Quality Insight - An HCP Company, a nationally recognized customer satisfaction firm, conducted interviews with Wel Life At Ogallala customers over the past year, assessing satisfaction across multiple service aspects.

From the results of these interviews, Pinnacle has determined that Wel Life At Ogallala has qualified for a **Pinnacle Customer Experience Award™** in the following service areas:

Personal Care
Variety of Food/Menu Choices
Quality of Food
Dining Service

Earning the Pinnacle Customer Experience Award shows that Wel Life At Ogallala consistently ranks among the top 15% of care providers nationally. This reflects their strong dedication to continuous improvement and exceptional care, securing their position among the top care providers nationwide.

Pinnacle congratulates the staff of Wel Life At Ogallala for this well-deserved honor.

Bud Meadows
CEO
Home Care Pulse

2024



CUSTOMER EXPERIENCE AWARD

Pinnacle Quality Insight
recognizes

WEL LIFE AT OGALLALA

for achieving best-in-class
customer satisfaction standards in

PERSONAL CARE

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BUD MEADOWS, CEO

2024



CUSTOMER EXPERIENCE AWARD

Pinnacle Quality Insight
recognizes

WEL LIFE AT OGALLALA

for achieving best-in-class
customer satisfaction standards in

**VARIETY OF FOOD/MENU
CHOICES**

A handwritten signature in black ink, appearing to read "B Meadows".

BUD MEADOWS, CEO

2024



CUSTOMER EXPERIENCE AWARD

Pinnacle Quality Insight
recognizes

WEL LIFE AT OGALLALA

for achieving best-in-class
customer satisfaction standards in

QUALITY OF FOOD

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BUD MEADOWS, CEO

2024



CUSTOMER EXPERIENCE AWARD

Pinnacle Quality Insight
recognizes

WEL LIFE AT OGALLALA

for achieving best-in-class
customer satisfaction standards in

DINING SERVICE

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BUD MEADOWS, CEO